

Showcasing on the North Wales Skills Portal

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1. Purpose of the Portal

The North Wales Skills Portal showcases employers, training providers and support organisations that help people and businesses across North Wales to learn, progress and grow.

The Portal is not an open directory. All listings are reviewed to ensure they:

- Reflect regional skills priorities
- Promote fair work
- Provide genuine, accessible opportunities for development

2. Inclusion Criteria

2.1 Employers

Who Can Be Listed

Employers must:

- Operate or recruit within North Wales
- Be active in one or more RSP priority sectors:
Advanced Manufacturing, Energy & Environment, Construction, Digital & Creative, Health & Social Care, Tourism & Hospitality, Financial & Professional Services, Food & Farming

Offer fair, secure and rewarding employment, including:

- Fair or Real Living Wage
- Secure work and good conditions
- Training or progression pathways
- Commitment to equality, diversity and wellbeing
- Engage in apprenticeships, placements, training or workforce development

Who Cannot Be Listed

- Employers who do not operate in North Wales
- Employers offering low-pay, insecure or limited-progression roles
- Recruitment agencies or third-party labour providers
- Organisations operating only as intermediaries

Exceptions can be made only where delivering a funded programme with Welsh Government or a recognised regional initiative.

2.2 Training & Support Providers

Who Can Be Listed

Providers must:

- Be based in, or deliver to, North Wales
- Offer publicly funded, subsidised or government-supported learning, e.g. Apprenticeships / Degree Apprenticeships, Employability support (ReAct+, CfW+, JGW+)
- Be recognised colleges, universities or approved work-based learning providers
- Deliver skills or employment support benefiting local learners and employers
- Hold relevant accreditation (Estyn, Qualifications Wales, Ofqual)

Who Cannot Be Listed

- Fully commercial or B2B-only training providers
- Organisations not involved in public or subsidised delivery
- Providers with no active delivery in North Wales

3. Shared Values

All listed organisations must demonstrate:

- Fair work and fair pay
- Accessible and inclusive opportunities
- Commitment to equality, diversity and wellbeing
- Sustainability and local benefit
- Collaboration with regional partners

4. Responsibilities for Maintaining Accurate Information

To ensure accuracy, quality and user trust

4.1 Provider & Employer Responsibility

All organisations must:

- Keep their content accurate and current
- Notify the RSP of changes to services, delivery, contact info or organisational details
- Focus descriptions on general delivery and ongoing services
- Avoid including time-limited or programme-specific details within main listings



- Complete a 6-monthly review of their showcase page
- Provide bilingual content where possible

4.2 Specific Interests on the North Wales Skills Portal:

We aim to highlight the following areas through events, news, and success stories:

For Employers:

- Growing your business (Recruiting, retaining & developing Staff)
- Work based learning (Apprenticeships, placements & work experience)
- Business skills support

For Individuals:

- Progressing my career
- Starting a business
- Looking for work
- Work experience / placements.
- Developing skills

4.3 Time-Bound Opportunities

Short-term or time-limited programmes or pilots should NOT be included in main listings and can be promoted in the [Opportunities & Events](#) section

5. Provider & Employer Partnership Commitments

Organisations featured on the Portal agree to:

5.1 Share and Collaborate

- Provide news, events and success stories regularly
- Submit at least one success story per quarter
- Work collaboratively on regional campaigns and events

5.2 Promote the Portal

Support awareness raising with learners, jobseekers and employers

Add "North Wales Skills Portal / Portal Sgiliau Gogledd Cymru" as a lead-source option on enquiry or referral forms

6. How to Submit Information

- Events, opportunities, jobs and showcase information via [Work with us](#) on the Portal



- News, success stories, general updates: via [Get in Touch](#)
- Images/logos: email to helo@portal-gogledd.cymru

7. Review, Approval & Quality Assurance

- All listings reviewed and approved by the RSP
- Evidence of eligibility may be requested
- Listings reviewed annually
- The RSP reserves the right to remove or refuse listings

8. Job Promotion on the North Wales Skills Portal

The Portal promotes high-quality job opportunities that align with:

- Regional priority sectors
- Fair work principles
- Skills and career development opportunities

8.1 Eligibility Requirements

A job must:

- Be in an RSP priority sector
- Offer fair work and fair pay
- Be offered by an employer meeting Portal criteria
- Be based in or accessible to North Wales residents
- Be published externally on an employer site or recognised job board
- Contain all required information (below)

8.2 Required Information (All Mandatory)

- Employer name
- Job title (English & Welsh)
- Priority sector
- Employment type (full-time, part-time, graduate)
- Salary range
- Closing date
- Direct link to the external job listing

8.3 What Cannot Be Promoted

- Jobs outside RSP priority sectors
- Jobs without a salary range
- Roles not listed externally
- Roles offered through agencies or third-party labour providers
- Jobs that do not meet fair work standards



8.4 Employer Responsibilities

Employers must:

- Ensure listings are accurate
- Notify the RSP of changes or early closure
- Ensure external listings remain live
- Provide inclusive, accessible job information

8.5 Alignment with Portal Values

Jobs must:

- Support skills progression and career growth
- Demonstrate fairness, inclusion and good working conditions
- Contribute to a strong and sustainable regional workforce

9. Commitments of the North Wales Regional Skills Partnership

The RSP commits to:

- Promoting the Portal and partner content
- Maintaining quality and integrity of information
- Providing timely communication and feedback
- Continually improving the Portal
- Sharing insights and analytics with partners